



STRATEGIC ROLES OF ENERGY MANAGERS IN BUSINESS SUSTAINABILITY

Expert Speaker: - Mr. Zaini Abdul Wahab, Energy Management Consultant & Trainer, Kuala Lumpur, Malaysia

Date: - 24/09/2020, 11:00 AM to 12:00 PM

About Webinar:

Sustainable energy management is a key issue for companies today. As long-term strategic thinkers, energy entrepreneurs must be closely involved in these practices. They play an important role in helping their organizations make more sustainable energy choices. Energy entrepreneurs support energy consumption reduction efforts with their in-depth knowledge of energy costs. And they help steer management towards the right decisions for using renewable energy.

Sustainability aims at striking the right balance between a company's financial considerations and its impact on people and the planet. Energy entrepreneurs can play an important part in increasing profitability while diminishing companies' environmental impact. Too often, companies shoot from the hip in their sustainable energy management efforts, rather than deploy a well-structured approach. This can lead to sub-optimal investments, with less carbon saved per euro or dollar invested.

Webinar Coverage:

In this webinar speaker will talk around

- Energy and sustainability practices in companies
- Strategies to reduce energy cost through sustainable energy management system
- Role of Energy Managers & challenges
- The conclusions and the way forward

Speaker Profile:-

Mr. Zaini is an energy management consultant with over 22 years of experience in energy efficiency (EE) industry in **Malaysia** and a passionate advocator of energy management practices strategically into business activities to reduce energy costs especially among large energy users.

He Holds a Bachelor Degree (Hons.) in Mechanical Engineering, he has started his career as an EE consultant in 1997. He Has vast experiences mainly in EE projects and programmes implementation. He is A certified Energy Management System Expert –from UNIDO , A Registered Energy Manager(REEM)- Energy Commission, A certified energy auditor-MAESCO, An Accredited Energy Measurement & Verification Professional-MAESCO, A Certified Trainer-HRDF., He is the committee member of MAESCO since 2012 & also Vice President of MAREEM since 2016. He has trained thousands of personnel in EE & energy management topics & practices since 1999. He has assisted 8 facilities to get ISO 50001 certified & 28 facilities adopted it since 2013. He Regularly speaks at seminars, workshops, dialogues and forums locally & internationally.



Register in advance for this webinar:

Thanks & Regards

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